

LPPM UNIVERSITAS BAITURRAHMAH

Seminar/Konferensi Ilmiah (Pemakalah)

Periode: 2024 - 2026

Total Capaian: **22**

No	Judul Makalah	Penulis	Nama Konferensi/Prosiding	Tahun	DOI
1	Nutritional Profile And Antioxidant Activity Of Milk From Different Goat Breeds In Padang City Indonesia	Ruhsyahadati, Yusti Siana	IOP Publishing	2025	10.1088/1755-1315/1502/1/012037
2	The effect of vitamin D supplementation on serum vitamin D and interleukin-6 levels in diabetes mellitus-induced rats	Widia Sari, Rendri Bayu Hansah, Rifkind Malik, Ghaniyyatul Khudri	EDP Sciences	2025	10.1051/bioconf/202518401004
3	Edukasi dan Pelatihan Teknik Pertolongan-Pertama Ketika Terjadi Cedera-Olahraga Menggunakan Metode "RICE"	Fidiariani Sjaaf	Asosiasi Dosen PkM Indonesia (ADPI)	2024	https://doi.org/10.47841/semnasadpi.v4i2.117
4	The Effect Of Price And Service Quality On Customer Satisfaction Of Lion Air Padang Flight Service Users	-	-	2024	-
5	The Influence Of Hedonic Shopping Value, Price Discount, And Store Atmosphere Against Impulse Buying Dayumart Consumers Sumatra Padang	-	-	2024	-
6	Hedonistic Shopping Motivation And Price Discounts For Impulsive Purchases Of Shopee E-Commerce Users Baiturrahmah University Students	David Mailk	-	2024	-
7	The Influence Of Brand Equity And Product Quality On Cimory Yoghurt Squeeze Purchase Decisions In Koto Tengah District, Padang City	-	-	2024	-
8	The Influence Of Social Media, Brand Image And Location On The Decision To Stay At Imelda Hotel Kota Padang	-	-	2024	-
9	The Effect Of Workload, Discipline And Work Safety On The Performance Of Employees Of The Padang City Civil Police Unit (Satpol Pp)	-	-	2024	-
10	The Influence Of Destination Image And Positioning Strategy Against The Decision To Visit Tourists To Pagang Island Tourist Attraction In Sungai Pisang Village, Padang City	-	-	2024	-
11	The Influence Of Financial Literacy And Customer Trust On Interest In Saving At Bank Nagari Branch Koto Barudharmasraya Regency	-	-	2024	-
12	The Effect Of Affiliate Marketing, Price Discounts And Live Streaming Shopping On The Buying Interest Of Wardah Products (Kahf Facial Wash) On The Shopee Marketplace (Case Study: Students Of The Faculty Of Economics And Business, Baiturrahmah University)	-	-	2024	-
13	The Effect Of Work Discipline And Employee Loyalty On Employee Performance Of The Hr & General Department Of Pt. Semen Padang	-	-	2024	-
14	The Influence Of Tourist Perception And Motivation On Interest In Revisiting Beach Attractions Oysters Padang Pariaman Regency	-	-	2024	-
15	The Influence Of Marketing Communication And Service Quality On The Satisfaction Of Tourists Of Air Manis Beach In Padang City, West Sumatra	-	-	2024	-

No	Judul Makalah	Penulis	Nama Konferensi/Prosiding	Tahun	DOI
16	The Effect Of Green Marketing And Corporate Social Responsibility On The Purchase Decision Of Le-Minerales Products In Smti Padang Vocational School Students	-	-	2024	-
17	The Effect Of E-Service Quality And E-Trust On E-Customer Loyalty On Non-Cash Transaction Users Of The Shopee Application Mediated By E-Satisfaction In Jambi Province	-	-	2024	-
18	The Effect Of Earning Per Share, Net Profit Margin, And Operating Cash Flow On Stock Prices In Food And Beverage Sector Companies Listed On The Idx For The 2018-2022 Period	-	-	2024	-
19	The Effect Of Profitability, Liquidity, And Company Size On Debt Policy In Food And Beverage Companies Listed On The Stock Exchange For The 2018-2022 Period	-	-	2024	-
20	The Effect Of Organizational Commitment, Work Discipline And Locus Of Control On The Performance Of Employees Of The Production Department Of Pt. Nusantara Beta Farma Padang Pariaman	-	-	2024	-
21	The Effect Of The Implementation Of Customer Relationship Management, Increasing Experiential Marketing, And The Application Of Religiosity On The Loyalty Of Diversification Savings Customers Of Bank Nagari Syariah Olo Padang Branch	-	-	2024	-
22	The Effect Of Price And Promotion On Honda Beat Customer Loyalty (Case Study On Honda Saudara Motorcycle Dealership In Solok City)	-	-	2024	-